

KAL TIRE TIMES

ARE YOUR WINTERS DUE TO RETIRE?
PAGE 2



THE ROAD HEROES WHO MAKE OUR COMMUNITIES GO 'ROUND
PAGE 8



WINTER ROAD TRIPS?
YES!
PAGE 7



WINTER TIRE SELECTION

A winter tire for every budget and need

A winter tire shopping guide for Kal's Tire Testing stars in three categories: economy, intermediate and premium

On Canada's winter roads, tires see it all: slippery intersections, afternoon slush, hidden black ice and stiff snowbanks packed over for months.

Like most Canadians heading out most days, you likely pull out of the driveway in the dark hoping your tires will be up for the task.

Winter tire use has increased significantly in Canada. The Tire and Rubber Association of Canada [TRAC] reports winter tire usage has more than doubled since 1998 to 76 per cent in 2018, but among those three-in-10 drivers who still don't use winter tires, two key reasons persist: 1) 'all-season tires are good enough' and 2) winter tires are 'too expensive' (TRAC's 2018 Canadian Consumer Winter Tire Study).

Kal Tire, which began calling all-season tires 3-seasons a few years ago, showcases the results of independent tire testing that addresses the former myth.

On loose snow at 30 kilometres per hour, the premium winter tire stopped 8 metres sooner than the 3-season and was 56 per cent better at holding cor-

ners. On ice, the winter tire stopped 11.4 m sooner and was 42 per cent better at holding corners than the 3-season.

Even a 75 per cent worn premium winter tire stopped 2.6 m sooner than a new 3-season on an icy road at 30 km per hour.

"The testing validates how 3-season tires can be putting drivers at risk in everyday winter conditions, and safety is important to most Canadians, but not everyone has the budget—or need—for premium five star winter tires," says Paul Tambellini, director, supply and wholesale systems, Kal Tire.

"That's why we're showcasing there is a winter tire for every budget and every need."

In addition to all the data that proves winter tires offer better braking and cornering in ice, snow, slush and cold temperatures, it's worth considering this number: 80 per cent of winter tire owners believe driving a vehicle equipped with winter tires has saved them from being involved in a potentially hazardous driving situation, such as loss of control or a collision (TRAC's 2018 Canadian Consumer Winter Tire Study).

WHICH WINTER TIRE, PAGE 3



NOKIAN TYRES PHOTO
NOKIAN'S Hakkapeliitta R3 promises first-class safety, greener driving and driving comfort.

INDEX

| | |
|------------------|---|
| Driving..... | 4 |
| Mechanical..... | 5 |
| Crossword..... | 6 |
| On the Road..... | 7 |
| Community..... | 8 |

ONLINE SHOPPING

How we help you find the right tire

While many of us have hit 'shop now' for all manner of products online—from sneakers to swimsuits and groceries to camping gear—ordering tires online may still feel like new territory, especially for those who feel like they don't know where to start or what to buy when it comes to tires.

Kal Tire's new online tire shopping website was actually designed to mirror the experience custom-

ers receive in store so you enjoy both the service you need to find the right tire and the commerce functionality you expect to make shopping online for tires easy.

So, what do we ask you—online and in stores—to help you find just the right tire for your vehicle, budget, preferences and conditions?

QUESTIONS, PAGE 3



The lowest price on tires.
Guaranteed.*



*Conditions apply. Ask for details.

The case for a second set of wheels for winter

Winter isn't easy on wheels. The salt, the snow, the de-icers, the brake dust—all of it can contribute to corrosion and breaking down that shiny aluminum surface, and that's just one of the reasons to consider a second set of wheels for winter.

Many vehicles arrive from the factory with aluminum wheels and custom aftermarket wheels are becoming increasingly common. So when a driver is wondering if a set of steel wheels for winter is a good idea, Kal Tire team members often ask, "What kind of wheels do you have on your vehicle right now, and do you like them?"

Being able to preserve custom or aluminum wheels by keeping the debris and grime of winter away with a basic set of steel wheels is often a simple solution: Steel wheels, while basic in look and heavier in weight, are a fraction of the cost of aftermarket or dealer-issued aluminum wheels.

If you still want that stand-out look on your second set of wheels, painted wheels have a protective coating that enables them to withstand winter's corrosive salts.

"Painted wheels last a long time and they often have a better warranty," says Dave Schmidt, aftermarket wheels specialist, Kal Tire.

Beyond painted and steel wheels are aluminum alloy wheels for winter. They're available in a variety of patterns, they're light for better fuel economy, they resist rust and they aren't likely to bend on impact, which causes vibrations while driving.

Fender benders are a little more common in winter as well, and a steel wheel offers the chance to recover from damage, while aluminum wheels, in the rare case they see damage, can't.

"Steel isn't as strong as aluminum, but you can bend it back."

Regardless of the type—painted, aluminum or steel—Schmidt says drivers will also see savings of wear and tear on wheels and tires because having a second set means they're not exposed to the pressure of pry bars and tire machines in mounting and demounting. Instead, wheels and tires are simply



UNSPASH PHOTO

WITH A SECOND set of wheels, drivers also save both wheels and tires from the added pressures of mounting and demounting with spring and fall tire changeovers.

“Painted wheels last a long time and they often have a better warranty.”

-Dave Schmidt, Aftermarket Wheels Specialist

swapped with seasonal changeovers.

Remember, though, if you do have a second set of wheels and your vehicle has a tire pressure monitoring system (TPMS), you'll see additional fees as that system is reset so it can accurately monitor tire pressure.

Would you like to learn more about the benefits of winter wheels and find the type that's right for you? Talk to Kal! Ask us in store or online.

Is this the last winter for your winter tires?

If you've had your winter tires for a couple of seasons, this year you might be wondering if there's enough tread depth left for them to do their job: hold corners on slippery roads and brake in time on ice or hard-packed snow.

Winter tires are workhorses, and the more tread depth you have, the better they're able to perform. At what tread depth do they start to lose their ability to brake and corner well on snow and ice? When do you need to replace your tires? Let's begin.

In 2016, Kal's Tire Testing set out to learn exactly how tire wear affects safety performance and handling.

The independent testers evaluated the performance of four tire categories (premium winter, value winter, all-weather, and all-seasons) at five tread wear levels—from new all the way to 100 per cent worn—and through four tests: ice and snow cornering, and ice and snow braking.

Tests showed that on ice, when the premium tire went from 50 per cent to 75 per cent worn, it took an extra 3.1 metres to brake. The value winter tire



KAL TIRE IMAGE

TRANSPORT CANADA says tires that are worn close to 5/32 (4 mm) should not be used on snow-covered roads, and that tires worn down to the same level as the tread-level indicator 2/32 (1.5 mm) must be replaced.

took an extra 4.8 m. On snow, when the premium winter tire went from 50 to 75 per cent worn, it took an extra 4.4 m to brake. The value winter tire took an extra 4.3 to stop. In short, braking performance

declines significantly between 50 and 75 per cent wear.

The takeaway? For reliable braking and cornering performance on ice and snow, consider replacing your winter tires at or before they're 50 per cent worn (7/32").

Transport Canada says tires worn close to 5/32" (4 millimetres) should not be used on snow-covered roads.

According to most manufacturers, and even the law in most provinces, your tires should be replaced when the tread depth reaches 4/32" in the winter. If your tread depth wears to those levels, your tires are considered bald and a safety hazard.

The reason why the performance of winter tires is so much better before they reach that stage is winter tires have aggressive tread blocks designed to bite into snow and push away slush.

The rubber compound is also designed to stay soft in cold temperatures for reliable grip at 7 C and below. The more worn down the winter tire's tread, the smaller its biting edges.

Wheels that 



KAL TIRE PHOTOS
FROM LEFT, premium winter tire Nokian's Hakkapeliitta R3; intermediate winter tire Sumitomo Ice Edge; and economy winter tire Goodride SW608. The Hakka R3 features tailored tread blocks (left circle), functional siping (middle circle) and a cryo crystal tread compound (right circle) to create its 'arctic sense grip.'

Which winter tire is right for you?

A WINTER TIRE, PAGE 1

If you're ready to join the 76 per cent of Canadian drivers who use winter tires (TRAC), here are three top performers for every budget and region.

THE 'ECONOMY' TIRE: Goodride SW608

It's only fitting that the winter tire in the economy category is Goodride. The SW608 promises both affordability and surefootedness. This winter tire performed well in ice and snow braking, and got high marks for slush handling. Dry cold cornering is slightly compromised, but it also resists hydroplaning, reduces road noise and offers low rolling resistance (for better fuel economy).

This economy-priced tire offers reliable performance for drivers who live in coastal and urban areas with rain and generally mild winter conditions but also want to make one or two trips the ski hill.

SPECS THAT COUNT:

Tread warranty: 50,000 kilometres
Starting at: \$70.55/tire
Size range: 13" to 20"

CUSTOMER REVIEW: "Great tires. No sooner had I put them on and it was full-blown winter, icy roads and all, handled just great. BTW, first time I've ever put winter tires on any of my vehicles. Very pleased." - Peter, Prince Albert

THE 'INTERMEDIATE' TIRE: Sumitomo Ice Edge

After achieving strong results in ice and snow performance, it's easy to see how the Sumitomo Ice Edge lets drivers take on winter roads with confidence.

This winter tire's namesake 'cutting Edge' 3D sipe technology maximizes tread bite on winter roads while unique triangular centre blocks increase road contact for superior stability and handling.

The Ice Edge is an ideal winter tire for drivers who live in urban areas in the Prairies or Interior BC and do occasional highway and mountain pass driving.

SPECS THAT COUNT:

Tread warranty: N/A
Starting at: \$92.78/tire
Size range: 14" to 20"

CUSTOMER REVIEW: "Hands down the best tires I have ever had. Stop searching and get these tires now. You won't regret it." - Ellis, Edmonton

THE 'PREMIUM' TIRE: Nokian Hakka R3

The Hakkapeliitta R3 is the newest premium winter tire to come from the world's pioneers of winter tires—Nokian. After excelling in tests at Finland's own testing facility, White Hell, and beating out every non-studded tire to come before it, the 'Hakka' was ready for Canada.

With near-perfect scores for slush and best performance for braking and cornering and ice and snow, the Hakka R3 promises exceptional safety and peace of mind, come what may this winter.

The Hakka R3 is an excellent choice for drivers who live in rural regions with moderate to extreme winter conditions, including heavy, hard-packed snow, and black ice. For those drivers in northern regions or those who regularly travel on mountain passes (Revelstoke skibums and Saskatchewan hockey moms, we're talking to you), this is the tire that's going to give you the grip and traction you need to go anywhere. Always a popular choice for families and drivers of top tier vehicles wanting extra peace of mind.

SPECS THAT COUNT:

Tread warranty: N/A
Starting at: \$133/tire
Size range: 14" to 21"

CUSTOMER REVIEW: "Nokian Hakka R3 for our Tesla model 3. All of our vehicles have had Hakka's. Our experience with these tires fits with the excellent reviews I have read. They are the best snow tire available." - James, Red Deer

To learn more about these and other winter tires and read more customer reviews, visit KalTire.com.

The questions that guide us to your top tires

HOW WE HELP, PAGE 1

We begin with your vehicle. This is important, because today's vehicles, even the economical ones, are engineered precisely to be driven by a tire with certain specifications. In the first step, we give you the choice to shop for tires by size or by vehicle.

If your car is pre-loved, choosing to shop tires by vehicle helps ensure you've got the right size as a previous owner could have installed the wrong size. You could also check your owner's manual. So, our site asks for the year, make and model of your vehicle. Let's say you drive a 2010 Subaru Outback 2.5i—a common sight in BC. Ta-da! Our site will tell you your original equipment manufacturer tire size is 225/60R17 98T.

Now our very polite and convenient Intelligent Tire Selector offers help choosing the right tires. Its first question is: Which road conditions will you be driv-

ing on with these tires? Answers range from rain and gravel to heavy mud and snow, and more. You'll want to select all that apply.

Question 2 is: Do you currently put on different tires for the winter? We ask you that because Kal Tire carries proven year-round all-weather tires that bear the winter tire symbol as well as designated winter tires, and we want to help you choose tires that are safe for your needs but also suit your conditions and preferences.

So, if you're a year-round kind of driver, you'll see options for a range of all-weather and their independent tire testing results. If you switch to winter tires for the colder months, the site will populate a selection of winter tires and their tire testing results. For this example, let's say we run two sets of tires and want a set of designated winter tires for superior braking and cornering in winter conditions.

Voila! Now you see 19 tires that match your criteria for size, conditions and tire type. The first screen gives you brand thumbnail images, tread warranty, availability, links to reviews and tire testing results, and the chance to do tire comparisons.

This is a great way to learn more about what others have to say and see how the tires you're considering perform in a host of everyday Canadian winter conditions such as ice and snow cornering and braking, slush handling and hydroplane resistance.

Let's say we've done our comparisons for performance and price, assessed the options with our budget, and went for the lauded Nokian Hakkapeliitta's. Yay! This tire is a proven winner, and it's great to have peace of mind for winter.

Now our handy site lets you arrange tire storage and book your installation appointment so you can skip the line-ups and get into those tires!

ON THE ROAD

Winter Driving Do's & Don'ts for new Canadians

Canadians have a love/hate relationship with winter. "Yay! It's hockey and ski season!" But lurking beyond those happy sentiments is the dreaded prospect of winter driving: the blizzards and black ice and slush.

But don't panic. If you are new to Canada or new to winter driving in Canada, here are five tips to help you start to master and even enjoy winter driving with the right preparation and attitude.

DO plan for winter driving

Find winter tires that suit your driving needs and budget, and book your winter tire changeover early so you can avoid the line-ups.

Kal's Tire Testing results prove even worn economy-priced winter tires offer better braking and cornering than 3-seasons (all-seasons).

In some provinces, winter tires are mandatory during the colder months. Vehicles are required to have winter tires on many highways in British Columbia and Ontario from Oct. 1 to April 30.

Preparing your vehicle for winter goes beyond winter tires. Keep your fuel and wiper fluid topped up. Get a good set of wiper blades. Check your battery and your lights; it gets cold and dark in the late afternoon in most provinces.

DO keep calm and carry on

Clear your vehicle of snow, especially the windows, lights and brake lights. The goal is to see and be seen. Leave extra travel time so you can drive slowly. Other drivers may be traveling on inadequate tires.

Remember not to use your cruise control in icy conditions so you can react quickly if you need to. Make sure your mobile phone is charged when you leave the house, and always wear your seatbelt.

DO monitor the weather

In extreme conditions, police may



UNSPASH PHOTO

DRIVING ON ICE and snow is a skill that takes practice, and new Canadians are encouraged to learn how to drive alongside qualified instructors. Many communities offer winter driving courses designed for immigrants.

close roads or highways due to a weather advisory and a good old-fashioned Canadian snow day could be in order! If this happens, only drive if you absolutely must.

If you can stay home with your little ones, you can always occupy time cutting out paper snowflakes.

DON'T be afraid to learn winter driving skills

Many reputable driving schools offer winter driving courses for new drivers and new Canadians. Qualified instructors can help you gain confidence with cornering, braking on ice, using anti-lock brakes and avoiding obstacles.

Plus, learning with an instructor in their vehicle is preferable to learning by trial and error in your vehicle.

DO consider roadside assistance

If it's your first year in Canada and you don't have a friend or family member who could give you a boost if your battery dies or a ride if your car goes in the snowbank, you might like having a bit of peace of mind knowing there's someone you can call to help any time in the event of an emergency.

DO expect the worst

Sometimes, despite your best efforts, you will be stuck on a winter road. Your vehicle may end up in the ditch. Or you may be stuck in a long line-up of vehicles as emergency crews clearing an accident ahead of you. A well-stocked emergency kit can make all the difference.

You'll need essentials such as blan-

kets, snacks, water, a reflective vest, first-aid kit and flashlight.

Pack vehicle essentials too, such as warning flares, booster cables, a tow chain, and a shovel. Check the Canadian Automobile Association website or your provincial Ministry of Highways website for a complete list of recommended emergency kit items.

With patience, preparation and positive attitude, you can prevail over Canadian winter driving.

You'll be one of those proud drivers who stands in the driveway, brandishing a snow brush and exclaiming, "Come on winter! I'm ready for you!"

Or, you could just drive your kids to school with a sublime inner confidence that you are ready for winter driving.



KAL'S TIRE LODGE

Your tires will love it here.

Kal's
TIRE LODGE
SEASONAL STORAGE

KALTIRE

SPRING MAINTENANCE

Getting the modern vehicle winter-ready

Vehicles have changed. They have batteries adapted to handle an ever-growing number of electronic features, fluids that need to be changed by interval rather than the old telltale dark colour and wiper blades that no longer feather and streak to let you know they're retiring (five minutes ago).

Given all that—and beyond the winter tires we know we're supposed to swap into after September—what do you need to know to get the modern vehicle winter ready?

BATTERY

Many new vehicles now come equipped with what's called an AGM (Absorbent Glass Mat) battery. These next-generation batteries can be depleted and fully charged more often, making them better equipped to take the strain of so many more electronic features. Unfortunately, they cost about twice as much as traditional batteries.

If your vehicle has an AGM as part of its original equipment, it's important to replace it with an AGM if a getting-ready-for-winter test shows its lifespan is over.

ENGINE OIL

You can never give your engine too much love, especially heading into winter.

Tim Orpen, manager, mechanical programs, Kal Tire, says past-its-prime or cold, insufficient engine oil will thicken and be less able to lubricate key components.

"Clean oil is going to be smoother running for your engine and it'll be easier when you're starting your vehicle."

THE OTHER FLUIDS

Brake fluid, power steering fluid and engine coolant should all be inspected and replaced if necessary. Unlike your dad's fluid checks, today's fluids are serviced by interval, not by colour. That's because modern fluids are designed for long life, and they can get a little dirty. But Orpen says you will want to follow the service intervals for fluid changes.

"Otherwise they will deteriorate, corrode and lose their ability to clean the system properly. Just like anything, they wear, absorb moisture and contaminants, and start to break down."

THE CABIN FILTER

If you and your vehicle had a good summer, it's likely your cabin filter blocked all kinds of dust, pollen, mould, allergens and bugs (possibly even rodents) from getting inside your vehicle. Now that winter's on its way, especially in dusty or urban areas with higher emissions (or after a year of use), you'll want to inspect or replace it.

"This is what filters the air coming into your vehicle that you breathe, and if you have your vehicle run for 15 minutes to get it warm before you get in, all that air is coming in," says Orpen. "Plus, a plugged vent blocks the amount of heat coming into your vehicle."



MANY MODERN vehicles now come equipped with state-of-the-art AGM (Absorbent Glass Mat) batteries. If the battery reaches its lifespan, it will need replacing with another AGM instead of a regular battery. KAL TIRE PHOTO

And if you don't love the smell of the debris blocked by the filter, there's a new variety of carbon-based premium air filters that use baking soda additives to neutralize odours.

THE WIPER BLADES

When they were on their last legs, the wiper blades of your first car would tear and rip—inevitably while you were on a road trip in the rain—and that's how you knew it was time to replace them.

"They don't do that anymore but they do harden quite a bit over time. They can still clean your windshield but they'll leave a film and not clean as well, and you won't realize it until you replace them with new ones."

After baking and harden-

ing on your windshield over summer, and with slush and snow en route, it's a good idea to replace your wiper blades if they've been on your vehicle for more than 12 months. If you live in an area that faces extreme cold, you may even want to consider winter-specific wiper blades.

THE FUEL TANK

You probably know you're supposed to keep your fuel tank at least half full in winter, but do you know why?

"If your tank is empty, that can create condensation and humidity in the tank during those freeze-and-thaw periods, and that puts water into your fuel."

When that happens, your vehicle is at risk of engine corrosion and failure, fuel

injection burning up, internal component damage and poor fuel economy.

The rule of thumb you may not have heard is that by using premium fuel about every three to four fill-ups, the cleaners and conditioners in that fuel will help bring your system back to its proper performance.

THE EMERGENCY KIT

This rule still stands true as well. Make sure you've got jumper cables, blankets, extra food, flares, a good spare and other items recommended by Transport Canada.

Of course, if you book an oil service at Kal Tire, a team member will perform an inspection and check your battery, fluids and more to make sure you're ready for the cold!

Save time.
Book online.
KalTire.com

**BILL'S TIP**

Remember rust protection this winter

Auto expert and media personality Bill Gardiner, an inter-provincial licensed mechanic, answers your questions

Q: What can you recommend to help prevent winter rust?

A: Unfortunately, we can't completely prevent rust. What we can do is slow it down. That's why 'extra-curricular' rust protection is often money well spent.

As a mechanic doing work on your vehicle, it's a huge help to me if fasteners are removable without heating or breaking, and if any fragile metal bits involved in a repair are able to survive the handling required during the repair process.

You're also less likely to embark on major repairs if the vehicle starts looking shabby due to vis-

ible rust. Most of us simply lose interest in maintaining a rusty vehicle; however, if it's not rusted out, a vehicle you've had for six or eight years can easily be repurposed to another family member.

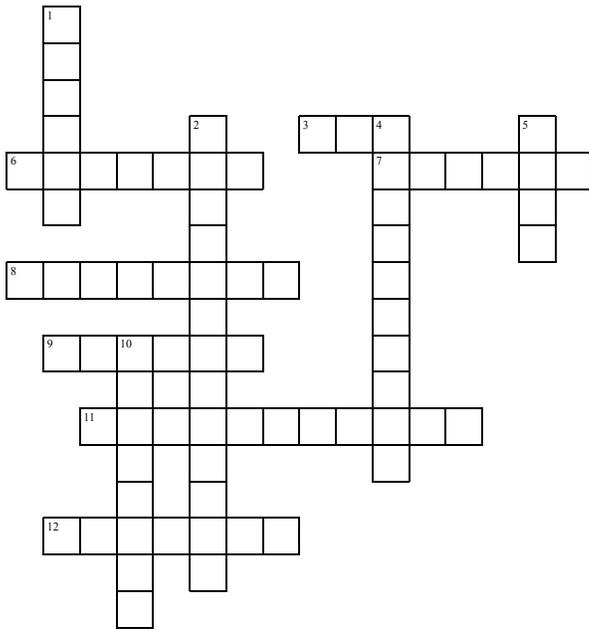
Oily rust inhibitors are the most effective against road salt and brine solutions used to deice our roads. Be warned, though: They're a bit messy at times. The product will migrate to areas that come in contact with you and your clothing.

I feel the downside is far outweighed by the upside, which is that you can have a relatively rust-free vehicle to drive, service, repair and enjoy for its entire service life! No pain/no gain right?



BILL GARDINER

CROSSWORD & CAREERS



ACROSS

- 3. Check the Canadian Automobile Association website for a complete list of recommended emergency (____) items.
- 6. What Canadians call a day when extreme winter conditions close roads and schools.
- 7. Many children's play facilities across Canada received rubber flooring made from recycled tires through Kal Tire's (____) Fund.
- 8. What do you want to keep at least half full in during the freeze and thaw periods of winter? (two words)
- 9. Road ____ are the volunteer drivers who help people in need by providing transportation to medical appointments and other needs.
- 11. Changing the (____) regularly helps to ensure that you breathe easier while driving. (two words)
- 12. What kind of wheels have a protective coating that enables them to withstand winter's corrosive salts?

DOWN

- 1. Besides brick and mortar stores, where else can you purchase tires from Kal Tire?
- 2. The name of a first-class premium winter tire from Nokian.
- 4. What do you measure when considering the purchase of new tires? (2 words)
- 5. If your tread depth wears to 4/32" your tires are considered (____) and a safety hazard.
- 10. What kind of assistance might you want to consider in case you have vehicle trouble in the winter?

ANSWERS
 ACROSS: 3. Kit 6. Snowday 7. Replay 8. Fueltank 9. Heroe 11. Cabinfilter 12. Painted
 DOWN: 1. Online 2. Hakkapellitit 4. Tread depth 5. Bald 10. Roadside

Kal Tire opens world of opportunities for recruiter

As a young girl growing up in Mexico City, Celidé Peña-Santibáñez never thought she'd ever visit a mining town in Northern Alberta, let alone be the one responsible for hiring talent for one of the largest mining tire suppliers in the world.

As a Kal Tire Mining Tire Group recruiter, Peña-Santibáñez not only travels around this vast country, she is responsible for finding the right people to fill a variety of positions – from tire technicians right up to management.

"Our job is to find a solution by filling positions with the right people. We are experts in the field. If the candidate is willing to learn and willing to move forward in the field, then we are happy to provide all the necessary training," says Peña-Santibáñez.

Born in Mexico City, it was a love of learning that initially brought her to Canada.

"I always had the intention to come to Canada. I was a very good student in high school, and when I was 16, my school recommended that I go to Montreal for a six-month course to study English."

After returning to Mexico, Peña-Santibáñez entered university and ended up receiving her master's degree in management and personnel administration. She also got married.

"My husband also wanted to come to Canada, so we both applied," says Peña-Santibáñez, who before immigrating had extensive experience working in human resources for several multi-national companies.

Upon arriving in the Okanagan two years ago, the

couple enrolled in courses at Okanagan College. Peña-Santibáñez' husband received his diploma in human resources while she studied English.

"I found it hard to find a job, so I ended up working at a Mexican restaurant in Kelowna. It was a good experience. I was always at the front working on my English with customers. Some people found it hard to understand my accent, but I learned a lot, especially the Canadian way to do business. I believe every experience is for a reason," says Peña-Santibáñez.

It was Peña-Santibáñez' husband who first landed a job at Kal Tire, as a researcher, after meeting a recruiter at a career fair at Okanagan College. With her extensive background, Peña-Santibáñez was later offered a three-month contract position as a Kal Tire retail division recruiter.

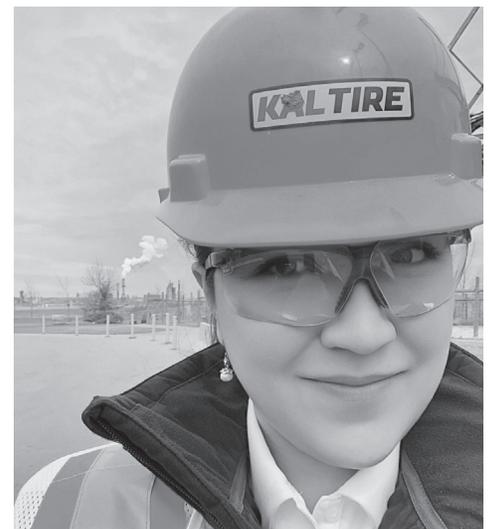
"We have a busy season in winter where we need to hire up to 200-300 people to fill positions such as tire technicians," explains Peña-Santibáñez.

After her three-month contract finished, Peña-Santibáñez started another one-year contract, but that ended when she received a full-time position with the Kal Tire Mining Tire Group.

"I never thought I'd do the mining side. It's been eye-opening, and you see a totally different side of things such as how people live and work in places such as Fort McMurray. I am learning a lot about that side," she says.

Always keen to learn and do more, Peña-Santibáñez has plans to get more women involved in the mining division and also wants to visit more mining sites in Ontario and the Yukon.

"The most positive thing about this job is about



KAL TIRE PHOTO

KAL TIRE RECRUITER Celidé Peña-Santibáñez on site.

helping people achieve what they want to do in their career. With Kal Tire, It's not just about filling the role. It's about hiring the right person who has the ambition, attitude, and values we share. It's like adding the perfect piece to the puzzle."

Join our Kal Tire team.

We're hiring seasonal PT and FT Tire Technicians.



PEXELS PHOTO

WINTER ROAD TRIPS offer the chance to experience pristine winter wilderness and wildlife.



Three reasons to take a winter road trip

If a winter road trip conjures up images from the TV show *Ice Road Truckers*, fret not. Many Canadian winter afternoons are mild, sunny and light on traffic. In fact, there are plenty of great reasons to embark on a road trip along Canada's highways and byways in winter.

With the right tires and a bit of planning, you can open up a whole new world of adventure and see Canada in all its wintry splendour while spending time with your nearest and dearest. Here are just three great reasons to take a road trip this winter.

1. TRY A NEW WINTER ACTIVITY

A road trip is a perfect excuse to try something new and exciting, even in winter. This snow season, experience cool Canadian activities such as:

Skating along the forested ice trail at Arrowhead Provincial Park in Muskoka, Ont.

Getting a luge or skeleton lesson at

Canada Olympic Park in Calgary, Alta.

Mushing on a dogsled in Churchill, Man.

Ice fishing at Last Mountain Lake near Regina, Sask.

Cross-country skiing the Nordic trails at 100 Mile House, BC.

Snowshoeing through the mountains at Banff National Park.

2. EXPERIENCE WINTER WILDLIFE

The fluffy white belly of the black-capped chickadee, the striking red feathers of the cardinal on a snow-capped branch. The wings of a bluejay amidst falling snow.

These are just three beautiful birds that winter in Canada. Against the white snow, their feathers and flying are even more spectacular. Your favourite summer hiking trails likely double as the perfect place for winter birding, so head out and see these winged friends and others in the trees (including birds of prey lunging for their next

meal!).

In fact, winter is a great time to observe a host of wildlife. Many animals (and their tracks) are much easier to spot in the snow, so you have a good shot of getting close to species such as the red fox or the ermine.

When you spy bark, seeds, pine cones or rodent carcasses, you can almost be sure a bird, squirrel or porcupine has left them behind and could be near.

Be sure to avoid hibernating animals in caves, and remember to bring your binoculars.

3. EXPLORE RENOWNED WINTER EVENTS

Winter Festival of Lights Niagara Falls, Ont. Watch fireworks light up the sky and drive to see beautifully lit-up landscapes and displays along an eight-kilometre stretch of the Niagara Parkway,

Winterlude Ottawa, Ont. Travel to one of the largest winter festivals in

North America and skate the world's largest ice rink, the Rideau Canal, to experience all the fun, Jan. 31 to Feb. 17, 2020.

Festival du Voyageur Winnipeg, Man. Wear your best Ceinture Fléchée sash and celebrate Canada's French and Indigenous roots, Feb. 14 to 23, 2020.

BHP Enchanted Forest Saskatoon, Sask. Drive through Saskatoon Forestry Farm Park and Zoo to see more than 60 dazzling Christmas displays, Nov. 16, 2019 to Jan. 3, 2020.

Silver Skate Festival Edmonton, Alta. Celebrate an extravaganza of art, culture, creation, and sport, Feb. 7-17, 2020.

Vernon Winter Carnival, Vernon, BC. One of the oldest and largest winter carnivals in Western Canada, enjoy 10 days of fun that includes the crowning of Queen Silver Star, a parade, snow sculpture contest, and more, Feb. 7-16, 2020.

Ask us about our super flexible financing.

Buy now, don't pay for up to 12 months.*

*OAC



ACROSS CANADA

'If we can help them through one day'

Kal Tire Road Heroes Contest winners share what drives them to help so many Canadians in need

Some of the stories made you laugh: Diane Thompson joking about opting to spend so much time as a volunteer driver to have a break from her family. And moments that twisted at your heart: Trevor West recalling the day a man he'd been driving to cancer treatments for over a year saying this would be their last drive together, he was going to hospice tomorrow. In the end, the video captures the spirit of the Kal Tire Road Heroes Contest with the words of Meals on Wheels volunteer Randy Scharf: "I am a small part of the machine, but I am a necessary part of the machine."

Scharf, West and Thompson were the top three winners of Kal Tire's Road Heroes Contest, which recognized and awarded prizes to eight deserving volunteers for hitting the road to help other Canadians. The contest video—produced by Brittlestar, Canada's social media superstar—was released just ahead of Canada Day.

"We were amazed at the stories and efforts of these volunteers," says Kevin McCarty, senior specialist, Corporate Social Responsibility, Kal Tire. "They give so much of their time and they're such a vital part of our communities. We wanted to support them and help make it easier for them to continue doing this important work."

Many of the contest nominees were seniors themselves and have been driving for more than 10 years, some for more than 35 years.

Together, the contest entrants drove 566,000 kilometres in the last year



DIANE THOMPSON, above, takes social media superstar Brittlestar for a drive and reflects on her 30 years of volunteer driving. She was one of the top three winners in Kal Tire's Road Heroes Contest, along with Trevor West, bottom left, and Randy Scharf, right.

alone to help people in need—single moms needing a ride to radiation treatment, seniors awaiting a warm, healthy meal, and youth with different abilities participating in social activities.

The eight winners received prize packages that included a set of new tires, wheel alignment and other vehicle services as well as a \$500 donation to their volunteer organization.

The winners are:

1. Trevor West; Edmonton, AB; Canadian Cancer Society's Wheels of Hope
2. Randy Scharf; Richmond, BC; Health & Home Care Society of BC (Meals on Wheels)
3. Diane Thompson; Dunsford, ON; Community Care Health & Care Network

4. Wendy Ireland; Surrey, BC; The Volunteer Cancer Drivers Society

5. Peter Simpson; Surrey, BC; The Volunteer Cancer Drivers Society

6. Barbara Gray; Calgary, AB; Canadian Cancer Society

7. George Spence; Kingston, Ontario; Canadian National Institute for the Blind (CNIB)

8. Joe Hall; Milton, Ontario; Canadian Cancer Society's Wheels of Hope

Thompson, who has been a volunteer driver in the Lindsay, ON area for 30 years, is 78 years old and logged 17,500 km in the last year. She was a foster mom for 40 years and began driving people to treatment at Toronto hospitals not long after her mother got cancer, and as a way to have a break from the house.

"At first it was a way to be around adults and go places I would never go, like Toronto, but I found it so rewarding to help my community," says Thompson. "It does help your inner self to know you've done something good for someone, and I didn't ever want to give up that feeling."

Edmontonian Trevor West was an unlikely survivor of myeloid sarcoma, and says his struggle with cancer led him to help patients in need after his recovery.

"If I can make someone laugh for 20 minutes and get them to their appointment in a nice vehicle, I've done my job."

Randy Scharf logs almost 270 km each week heading from Richmond's Meals on Wheels kitchen to the streets of Vancouver's Eastside so seniors can enjoy a warm, healthy meal.

"You do see some tough things in that area but I've found they're very nice people and they care a lot about their community. Helping to make sure people have food to eat is something that's always been important to me."

Away they play: Kal's RePlay Fund gives playgrounds new life

Dogs and kids across Canada will now have a safe, fun play surface to enjoy thanks to Kal's RePlay Fund.

The fund helps cover the cost of projects that turn scrap tires into new rubber products to enhance facilities in communities Kal Tire serves.

The company received numerous 2019 applications from charitable and non-profit organizations across Canada.

"All of these projects fit so well with the fund's goal to help build greener spaces that make play fun and bring people together," says Kevin McCarty, senior specialist, corporate social responsibility, Kal Tire.

Some of the organizations that will benefit from the fund include:

Bow Valley SPCA for new rubber tire flooring to be used in two outdoor dog runs at their adoption centre in Camrose, Alta.

Cornish Child Care Centre Inc. to replace the rubber floor matting on a grassy area and under a playground structure at their childcare centre in Winnipeg, Man.

Food Eco District (FED) in Victoria, BC, for wheelchair and stroller accessible surfacing to be used at its outdoor children's garden.

Kids in Daycare are Super (K.I.D.S) Inc. in Winnipeg, Man., for surfacing of their South Pointe Playground Project.

City of New Westminster for new surfacing of a place-making feature with seating and play elements to be installed on the riverfront wood deck on Quayside Drive.

Rall's Island Community Park in The Pas, Man., for rubber surfacing to be installed around an existing play structure and swing set.

City of Langford for a pour-in place rubber safety surface for the Sarah Beckett Memorial Playground.

St. Gerard School Parents

Association in Edmonton, Alta., to remove existing and out-dated playground and replace it with a new recycled rubber tire mulch surface.

Warman Child Care Centre in Warman, Sask., to revamp its children's play area with a rubber surface to surround a new natural play structure.

If you are part of a Canadian charity or non-profit organization in need of recycled rubber products, visit Kaltire.com/Replay to learn more.

We love tires.
And we want you to love them too.

30 Day No Hassle Guarantee



KALTIRE